



Søren Femmer Jensen, Director, Co-Creative, Denmark

Søren Femmer Jensen is a consultant and entrepreneur specialised within the fields of sustainable and social innovation. He has worked with cocreation projects and creative startups in Scandinavia and internationally for the last decade dedicated to developing initiatives that make a difference.

Søren is the founder of Danish strategic design company Co-Creative (cocreative.com) that uses creative methods and people-centred processes to enable interdisciplinary collaboration - developing and communicating solutions for tomorrow's society.

Søren has managed projects and startups with a special focus on sustainable innovation within the fields of architecture, design and city development, among other things being co-founder of Denmark's largest creative work collective Republikken (<http://republikken.net>). He is also part of the architecture joint venture Biotopos (<http://biotopos.dk>) that develops sustainable landscapes bringing vibrant new life to outdoor areas for businesses and public clients.

Previously to starting his own company Søren worked as an advisor and strategy consultant in a leading environmental communication agency, serving corporate clients as well as developing public communication campaigns for the EU and the Danish Government.

Today Søren has residence at 'Bright Green Island' Bornholm (<http://brightgreenisland.com>) in the Baltic Sea, and works as an advisor and social entrepreneur in the co-development of one of Northern Europe's leading innovative areas for sustainable and social innovation. Søren has a Masters degree in International Marketing & Management from Copenhagen Business School (DK).